

CycleHome 2025

21 April to 21 July 2025



Every Girl Loved, Every Life Transformed

What is CycleHome?

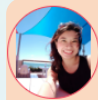
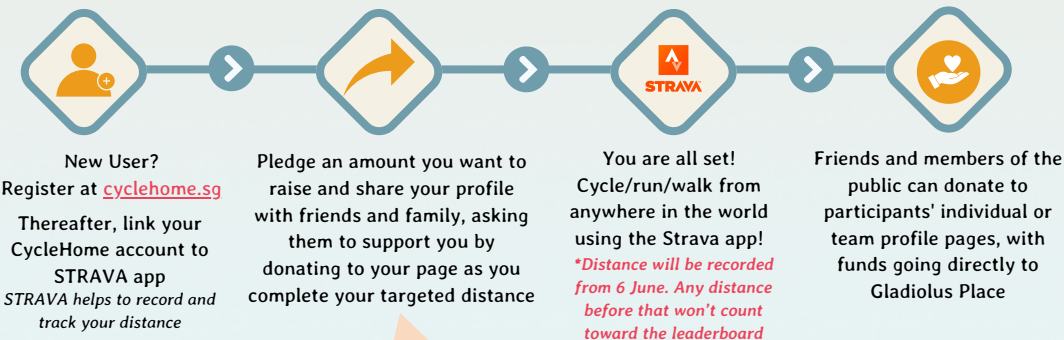
CycleHome is a cycling fundraiser campaign organised by Gladiolus Place (GP), supported by Togoparts, a virtual event organiser for cyclists and runners in Singapore and across Southeast Asia. CycleHome allows participants to join in the campaign, pledge their support to raise funds towards our cause, and cycle/run/walk their targeted distance at their own pace within the 13-week campaign period. Participants can go as individuals, and also team up with family and friends for the campaign.

Purpose of CycleHome

Our purpose remains the same – to raise funds towards the reintegration works targeted at restoring each Girl back to her family. Our fundraising target is **\$125,000**.

This year, CycleHome 2025 will continue to offer running and walking activities for Participants who may prefer these sporting activities to cycling. These activities will remain a key part of CycleHome campaign, ensuring inclusivity for all. Visit cyclehome.sg for more information.

How does CycleHome work?



michelletan

“ Join me as I cycle to raise SGD 6000 for #CYCLEHOME to support the Girls at Gladiolus Place, a non-profit residential Home for vulnerable teenage Girls from all walks of life who have faced trauma and abuse. Together, let's see the Girls safely home! ”



Background to CycleHome

The name of the campaign “CycleHome” was birthed when our current Executive Director and Head of Home, Ms Michelle Tan was ferrying her daughter home from school one evening and it hit hard that the daughters at GP had neither safe families nor safe homes to be ferried back to. GP’s mission hence – Restoration of Families – takes centre stage in this campaign, where members of the public can Cycle together to raise the funds needed for reintegration works, so that GP can work to see our Girls safely home.

About Us

If you're new here, let us share our story.

Gladiolus Place is a non-profit residential refuge for vulnerable teenage Girls from diverse backgrounds. Within our walls, we foster holistic development – nurturing the body, mind, soul, and spirit in a safe and loving family environment.

Tailored therapeutic interventions and core areas such as academics, sports and the arts, life skills and socio-emotional resilience, character and values are our focus. Like the Gladiolus flower, symbolising strength, honour, and dignity, we envision each Girl under our care blooming into empowered women of character, embracing life to the fullest as transformed individuals.

At Gladiolus Place, we transcend the ordinary, standing as a beacon of compassion and dedicated service. More than a residential Home—we are a sanctuary of healing, growth, and love nestled at 6A Mattar Road.

*Our unwavering commitment to **Rebuilding Lives and Restoring Families** defines our mission.*

CONTACT US

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Sponsorship Opportunities for Corporates

CycleHome seeks corporate sponsors to support our cause. Below are the sponsorships tiers:

Category	Platinum	Gold	Silver	Bronze	Prize Sponsors
Criteria	\$10,000 and above	\$5,000 to \$9,999	\$3,000 to \$4,999	\$2,999 and below	
Logo placement on cyclehome.sg website					
Logo placement on tee-shirt					
Logo placement on physical banner(s)					
Credit mention & logo placement at physical event(s)					
Inclusion in Newsletter					
Social media post(s)	5x	3x	2x	1x	1x
Goodie bag(s)	10x	5x	2x		
Invitation to attend Appreciation Ceremony				Limited	Limited
Engagement opportunity with the Girls					
Exclusive Home tour					

Elevate your brand presence with our corporate sponsorship opportunities! Showcase your company logo prominently on digital platforms and physical mediums such as event tee-shirt, banners and many more, highlighting visibility to a diverse audience.

Take advantage of this unique chance to amplify your brand's efforts to give back to the community, by participating in this philanthropic cause. Join us as a corporate sponsor and unlock a world of opportunities to showcase your brand in style while making a lasting impact for the beneficiaries!

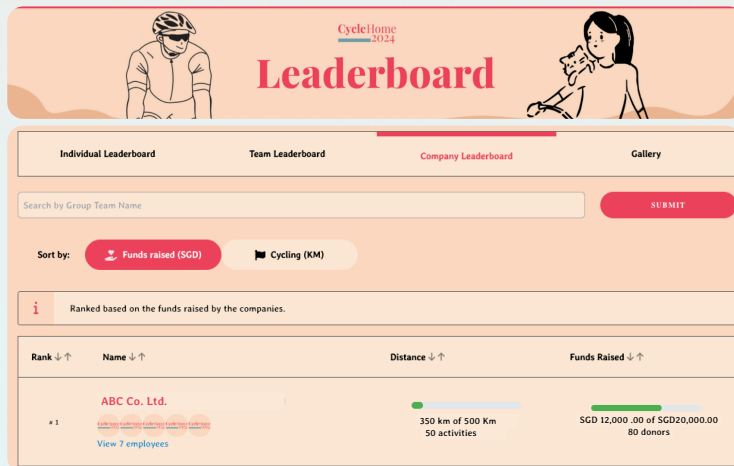


CycleHome 2024 Tee-Shirt

**Illustration purposes only*

Logo placement reference

** Platinum sponsors only*



Corporate Leaderboard

\$1,000 and above

Have a dedicated leaderboard for your company

- Boost employees/teams engagement through friendly competition
- Encourage healthy lifestyle for employees/teams
- Enhance your organisation's profile while supporting a worthy cause
- Foster teamwork



Logo placement reference

CycleHome 2024 Event Backdrop

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